

Press-Ready Requirements



❶ High Quality PDF

We only accept Press-Ready PDFs. The optimum resolution for print is 300dpi at actual size. This includes images.

❷ Cropmarks

This is so we know where to trim. Crop marks should be 5mm long, and offset by 2mm.

❸ 5mm Bleed

For artwork to touch the edge of the page, we need to print on larger paper and trim it down. Bleed ensures there's no unwanted white border around the printed artwork

❹ 5mm Margin

Don't stray too close to the edge, or you might lose artwork!

❺ Embed or Outline Fonts

This keeps you text looking exactly as you designed it

❻ CMYK Colourspace

To minimise changes in colour, make sure your file is in CMYK format (for print) and not RGB (for screen)



Booklet Requirements

Press-Ready

Your Press-Ready PDF file must comply with all the guidelines described above.

Single Pages

We need your file exported as a single-page PDF, not spreads. All pages are stored in one multi-page PDF.

Pagination

Keep your pages in chronological order, our printers will automatically shuffle pages if you're saddle-stitching.

Saddle-Stich Binding

This popular book binding method uses folded sheets gathered together one inside the other, then stapled through the fold line.

This format requires the number of pages to be in multiples of four (ie. 4, 8, 12, 16, 32, 40) as the sheets are printed double-sided and folded in half.

